

Terms and Conditions

Q2 2026

Smeg x In The Roundhouse Mother's Day Mug Gift with Purchase

Promotional Period: 23 April 2026 – 13 May 2026

1. Information on how to claim and the offer form part of these Terms and Conditions ("Terms and Conditions"). Participation in the Q2 2026 Smeg x In The Roundhouse Mother's Day Mug Gift with Purchase ("The Offer") is deemed acceptance of these Terms and Conditions. Claimants must comply with these Terms and Conditions.
2. The Promoter is Smeg Australia Pty Ltd ABN 33 146 901 082 ("Promoter" or "Smeg").
3. The Promotion **commences at 9:00am (AEST) on 23 April 2026 and closes at 11:59pm (AEST) on 13 May 2026 ("Promotional Period")**. The Promotional Period may be extended at the sole discretion of the Promoter.
4. The Offer is only valid for purchases made in Australia.
5. **The Offer** must be claimed as a separate redemption, via registration at promotions.smeg.com.au only. Claims received after 10 June 2026 (4 weeks post Promotional Period) will not be accepted.
6. **The Offer** is: Purchase a Smeg Kettle (KLF03, KLF04, KLF05, WKF01) and receive an exclusive SMEG x In The Roundhouse Mother's Day mug. One per customer. The Promoter reserves the right to substitute the Gift with one of equal or greater value if stock becomes unavailable. Product availability may vary by retailer and by store, please see appendix A for all qualifying products.
7. For the purposes of these Terms and Conditions:
 - a. The Offer is available for retail sales only from Australian retail stores that are authorised by Smeg to sell qualifying products and has been invited by the Promoter to participate in the Promotion. Please contact the store prior to purchase to confirm eligibility.
 - b. "Qualifying Product" means any of the Smeg products listed by model name and number in Appendix A that are supplied by Smeg in Australia and sold by a Participating Retail Store.
 - c. All colours are applicable to the promotion.
8. Normal manufacturer's warranty conditions apply for SMEG products purchased only.
9. The Promoter is not liable for any costs, fees or expenses relating to the description of installation, insurance, warranty or extended warranty, delivery or any other costs that are,

at the determination of the Promoter are its absolute discretion, additional or ancillary to the models listed above.

10. The following are excluded from The Offer:

- a. Any item not listed under Participating Products (Appendix A).
- b. Any factory seconds or items purchased from an auction house.
- c. Display models.
- d. Purchases from any store or website that is not an authorised Smeg retailer.
- e. Clearance items
- f. Clearance items purchased from www.shop.smeg.com.au.

11. The Offer is not transferable, exchangeable, or redeemable for cash.

12. To be eligible for the offer, claimants must:

- a. be an Australian resident currently living in Australia with an Australian residential and postal address;
- b. Be aged 18 years or over, or if under the age of 18, have obtained the consent of their parent or legal guardian to participate in this promotion.
- c. not purchase outside of the Smeg Portal; this includes employee, family member or friend of an employee;
- d. Be the end user of the participating products, meaning the claimant must purchase the participating product for their own use and not for commercial purposes, re-sale, re-supply, rental, hire purchase or any other indirect use.
- e. Not claim as part of a multi-residential project, or new homes development sale, or any purchase on a commercial invoice at commercial pricing.
- f. Personal retail shoppers only. The Offer is not transferable or exchangeable and cannot be taken as cash.
- g. Employees and families of the promoter and its agencies are ineligible.
- h. make the purchase during the Promotional Period.

13. The Promoter's decision is final, and no correspondence will be entered into in relation to any such decision.

14. To register, customers must comply with the following process during the Promotional Period, in order to claim:

- a. Purchase a Participating Product from a Participating Retail Store during the Promotional Period.

- b. Visit the website promotions.smeg.com.au
 - c. Follow the prompts to the claim form.
 - d. Input the requested personal details.
 - e. Input the requested purchase information.
 - f. Upload their Proof of Purchase issued by the Participating Retailer of purchase where prompted.
 - g. Submit the fully completed claim form no later than **11:59pm (AEST) on 10 June 2026. STRICTLY NO REDEMPTIONS WILL BE PROCESSED AFTER THIS DATE.**
15. Claimants must retain their original purchase receipt(s) for all claims as proof of purchase.
16. Failure to produce proof of purchase for all claims when requested may, in the absolute discretion of the Promoter, result in the invalidation of the redemption and forfeiture of any right to The Offer.
17. Eligible claimants will receive an email notification to the address provided during registration within 14 business days of claim validation.
 - a. This email will contain instructions on how to redeem the applicable Gift.
 - b. Claimants must follow all instructions in the email to complete the redemption process.
 - c. It is the claimant's responsibility to check their inbox, including spam or junk folders.
 - d. If the email is not received within the stated timeframe, claimants should contact info@smeg.com.au.
 - e. Failure to follow the redemption instructions within the specified timeframe may result in forfeiture of the Gift.
 - f. Upon successful completion of the redemption process, the Gift will be dispatched to the address provided within 28 business days, subject to stock availability and delivery constraints.
18. The Promoter reserves the right to verify the validity of all registrations and disqualify any claimant for tampering with the registration process or for submitting a warranty which is not in accordance with these terms and conditions.
19. The promoter accepts no responsibility for illegible, late, lost or misdirected registrations. Incomplete, indecipherable or illegible claims will be deemed invalid. Any incorrect details submitted may render the corresponding claim invalid.
20. Any tax liability arising because of accepting redemption amounts is the responsibility of the claimant.

21. To the extent permitted by law, the Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email or online registration form to be received by the Promoter on account of technical problems or traffic congestion on the Internet or at any website, including any injury or damage to the claimant's or any other person's computer related to or resulting from participation or downloading any materials in connection with the Offer.
22. To the extent permitted by law, in consideration for the Promoter accepting the claimant's claim registration, the claimant releases and forever discharges the Promoter from all actions, suits, proceedings, claims, demands, damages, penalties, costs or expenses that the claimant may have or may have had but for this release arising from or in connection with any claimant's participation in the Offer and acceptance and use of the redemption amount.
23. The claimant indemnifies and holds harmless the Promoter to the extent permitted by law in respect of any Claim by any person (including but not limited to other claimants who participate in the Offer), arising because of or in connection with the claimant's participation in the Offer.
24. If the Offer is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, acting reasonably, to the fullest extent permitted by law:
 - a. To disqualify any claimant; or
 - b. To modify, suspend, terminate or cancel the Offer (or any part of The Offer).
25. Nothing in this agreement limits, excludes or modifies the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties under the Australian Securities and Investments Commission Act 2001 (Cth) or similar consumer protection laws in the States and Territories of Australia.
26. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, affiliated companies, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
27. If the Promoter can limit the claimant's remedy for a breach of a Non-Excludable Guarantee, the liability of Promotor is limited to one or more of the following at its option:
 - a. In the case of goods, the replacement of the goods or the supply of equivalent goods, the repair of the goods, the payment of the cost of replacing the goods or of

acquiring equivalent goods or the payment of the cost of having the goods repaired;
or

- b. In the case of services, the supplying of the services again, or the payment of the cost of having the services supplied again.

28. Privacy: The Promoter's collection, use and disclosure of personal information ("PI") is subject to the Smeg Privacy Policy (available at <https://www.smeg.com/au/privacy-policy>) and is incorporated into this agreement. The Promoter collects PI to conduct the Offer, and may for this purpose, disclose PI to third parties, including but not limited to agents, contractors and service providers and to any Government authorities and agencies. The promotion is conditional on providing this PI and without this PI, Promoter cannot process any claims. The claimant consents to the information they submit with their claim being entered into a database and the Promoter may use this information in any media for future promotional, marketing and publicity purposes without any further reference, payment or other correspondence to the claimant. All personal details of the claimants will be stored at the office of the Promoter. A request to access, update or correct any information should be directed to that office.

29. Any costs incurred by the claimant associated with claiming the Offer, including accessing the Smeg website, telephone enquiries in relation to the Offer, and mailing any required documents are the sole responsibility of the claimant.

For consumer enquiries, please contact:

Smeg Australia

Ph: 02 8667 4888

E: info@smeg.com.au

Appendix A

MODEL	DESCRIPTION
KLF03BLAU	KETTLE 50's STYLE BLACK
KLF03CRAU	KETTLE 50's STYLE CREAM
KLF03PBAU	KETTLE 50's STYLE PASTEL BLUE
KLF03PGAU	KETTLE 50's STYLE PASTEL GREEN
KLF03PKAU	KETTLE 50's STYLE PASTEL PINK
KLF03RDAU	KETTLE 50's STYLE RED
KLF03WHAU	KETTLE 50's STYLE WHITE
KLF03NBAU	KETTLE 50's STYLE NAVY BLUE
KLF03WHMAU	KETTLE 50's STYLE MATTE WHITE
KLF03BLMAU	KETTLE 50's STYLE MATTE BLACK
KLF03SBMAU	KETTLE 50's STYLE STORM BLUE

KLF03EGMAU	KETTLE 50's STYLE EMERALD GREEN
KLF03MLMAU	KETTLE 50's STYLE MOONLIGHT
KLF03DGBAU	KETTLE 50'S STYLE DOLCE & GABANNA BLU MEDITERRANEO
KLF03DGGAU	KETTLE 50'S STYLE DOLCE & GABANNA SICILY IS MY LOVE
KLF03PSGAU	KETTLE 50's STYLE PORSCHE x SMEG SHADE GREEN
KLF03PCWAU	KETTLE 50's STYLE PORSCHE x SMEG CARRARA WHITE
KLF04BLAU	VARIABLE TEMP 50's STYLE KETTLE BLACK
KLF04CRAU	VARIABLE TEMP 50's STYLE KETTLE CREAM
KLF04PBAU	VARIABLE TEMP 50's STYLE KETTLE PASTEL BLUE
KLF04PGAU	VARIABLE TEMP 50's STYLE KETTLE PASTEL GREEN
KLF04PKAU	VARIABLE TEMP 50's STYLE KETTLE PASTEL PINK
KLF04RDAU	VARIABLE TEMP 50's STYLE KETTLE RED
KLF04WHAU	VARIABLE TEMP 50's STYLE KETTLE WHITE
KLF05BLAU	MINI KETTLE 50's STYLE BLACK
KLF05CRAU	MINI KETTLE 50's STYLE CREAM
KLF05PBAU	MINI KETTLE 50's STYLE PASTEL BLUE
KLF05PGAU	MINI KETTLE 50's STYLE PASTEL GREEN
KLF05PKAU	MINI KETTLE 50's STYLE PINK
KLF05RDAU	MINI KETTLE 50's STYLE RED
KLF05WHAU	MINI KETTLE 50's STYLE WHITE
WKF01BL	WHISTLING KETTLE 50's STYLE BLACK
WKF01CR	WHISTLING KETTLE 50's STYLE CREAM
WKF01PB	WHISTLING KETTLE 50's STYLE PASTEL BLUE
WKF01PG	WHISTLING KETTLE 50's STYLE PASTEL GREEN
WKF01RD	WHISTLING KETTLE 50's STYLE RED
WKF01WH	WHISTLING KETTLE 50's STYLE WHITE